

Zhiheng Fu



Fu Zhiheng is Vice President of China Great Industry Corporation (CGWIC) and responsible for China's international commercial space business. Prior to his current position, he was General Manager of Space Division at CGWIC, promoting Chinese satellites and space products to international customers. Before he joined CGWIC in 1993, he had worked for China Academy of Launch Vehicle Technology (CALT) as an engineer. He has 20 years' experience in the space industry.

During his career, he has taken various managerial positions in marketing and programme management for China's international space programs. He was the programme manager of the first Long March ITAR-free satellite launch program between 2003 and 2005. During his early years in CGWIC, he was in the Long March Iridium programme team. He was in charge of the marketing of launch services in the Asia Pacific region between 1999 and 2003.

Fu Zhiheng holds a Bachelor of Engineering degree and a Master of Business Administration degree.