

## Lukasz Wilczynski



CEO at Planet PR and Partner for Poland at GlobalCOM-PR Network. Passionate about all forms of marketing, especially the space marketing. His articles were published in many Polish media. Speaker at several conferences devoted to PR and marketing. From 2007 an active member of The Mars Society. In 2010, a member of the Board of the Polish Public Relations Association. Author and PR co-ordinator of the PR campaign “Poland goes to Mars” for University Rover Challenge 2011.